

# Sponsorship opportunities

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The screenshot shows the mysouthborough.com website with several sponsorship spots highlighted in orange boxes:

- Premium sponsor (320 x 200)**: Located in the main content area, above the 'Standard sponsor' spots.
- Premium sponsor banner (480 x 80)**: Located below the 'Southborough Food Pantry' article.
- Standard sponsor (200 x 100)**: Four spots are shown in a vertical stack in the sidebar area.

Arrows point from these boxes to callout text boxes on the right side of the image, which provide details about each sponsorship option.

**Always above the fold, the premium sponsor spot offers the highest visibility.**

Month-to-month: \$150  
 3-Month run: \$360 (20% savings)  
 6-Month run: \$675 (25% savings)

*When you purchase a multi-month ad run, you can change your ad graphic up to twice per month.*

**The standard sponsor spot gets you good visibility at a good price.**

Month-to-month: \$50  
 3-Month run: \$120 (20% savings)  
 6-Month run: \$225 (25% savings)

*Standard sponsor ads rotate position in the stack with each page view. The stack can accommodate up to 10 sponsors at any one time.*

**The premium banner appears just after the first post, so it's in the line of sight of most visitors.**

Month-to-month: \$100  
 3-Month run: \$240 (20% savings)  
 6-Month run: \$450 (25% savings)

*When you purchase a multi-month ad run, you can change your ad graphic up to twice per month.*

**\* The premium and standard sponsor spots appear in the sidebar on all pages of the site. The premium banner spots appears in the main content area of the home page only.**