

Good evening. I'm Warren Palley, and I'm president of the Board of Directors of SAM...Southborough Access Media. I want to welcome all of you to the start of a new era for the town of Southborough! First I'd like to welcome our state senator Jamie Eldridge and our state representative Carolyn Dykema. Now, I have a long list of folks who deserve many thanks for their efforts in helping us get here tonight: Mark Purple our town administrator...Vanessa Hale, our assistant town administrator...all members of the board of selectmen...all members of the school committee...The principal of the Trottier School Mr. Keith Lavoie...the head of facilities here at Trottier Dave White... I want to thank two past chairmen of the Southboro Cable TV Advisory Committee who volunteered their time and expertise to the town over the years and really helped us get here today. Russ Millholland, who could not be with us tonight, and Paul Ferguson who is here.

I want to thank, from the bottom of my heart, two gentlemen who I've had the pleasure to serve with on the SAM board of Directors since day one...Neil Rossen and Brian Greene. The day we first met with school superintendent Christine Johnson to explain the idea of housing the SAM studios here at Trottier, we knew that SHE GOT IT! Christine was immediately able to share our vision of what we knew this facility would mean, not only to the students and faculty, but to all the people of Southborough. Christine worked hard with the school committee and the SAM Board of Directors to make certain this would become a reality. Christine...thank you for all you've done!

Now, I have saved the most important thanks for 3 phenomenal people. They are the hard working, dedicated staff of SAM: Terry Newman, our Producer; Trevor Dillman

our Production Manager; and our Executive Director...the amazing Katelyn Willis!

Besides handling her regular Executive Director duties, Katelyn handled the day to day process of the design and build out of this great facility.

When I moved to Southborough 23 years ago one of the first things I did was to join the Southboro Cable TV Advisory Committee. Back then our only duties were to negotiate contracts with the cable providers on behalf of the town as well as fielding complaints from residents. The only programming we could offer back then were graphic driven announcements on the video bulletin board. The committee's goal was to someday build a state of the art communications studio. But before we could make that dream come true, we landed at Fayville Hall back in 2009. Couldn't beat the rent. The town let us live there for the cost of the utilities. While Fayville Hall may not have been confused with CNN studios, it was the home we needed to jumpstart us into the video and digital world. We were able to start recording and playing back town committee meetings as well as producing many programs for various groups throughout the town. A few years ago we disbanded the cable advisory committee and formed Southborough Access Media, a non-profit 501 C-3 corporation. Our first order of business was to

hire Katelyn as our Executive Director and our second was to set out and find a new home. For many years I believed, and the board shared this belief, that SAM should be headquartered in a Southborough school. Why? Because, like many things in life, if you can get the kids immersed in areas like video communication and digital integration at an early age they will be able to leverage this experience as they head to high school, college and beyond. In fact, many years ago I met with Linda Murdock, then the principal of Trottier, to discuss the possibility of building our studio in the newly

expanded Trottier. For many reasons it just wasn't the right time. So we fast forward to about a year and half ago when we first met with Christine to discuss the possibility. As I said earlier...she got it! She understood and shared our vision. Christine immediately went to work with the school committee to make this happen.

And here we are today celebrating the newest generation of local cable access communication. There will be programs to train volunteers on production and editing and we will soon be offering residents and the business community the opportunity to support these efforts with underwriting sponsorship packages.

These facilities are dedicated to the students, the residents...to all members of the Southborough community! Thank you.