## Southborough walkers honored as Pacesetters

2013 Boston Marathon<sup>®</sup> Jimmy Fund Walk raised more than \$7.5 million

SOUTHBOROUGH, Mass. — Four Southborough residents were recently honored as Pacesetters of the 2013 Boston Marathon® Jimmy Fund Walk presented by Hyundai. Pacesetters are dedicated walkers who raise at least \$1,500 each. Pacesetters from Southborough laced up their sneakers and collectively raised nearly \$12,000 of the more than \$7.5 million from last year's Boston Marathon Jimmy Fund Walk, which supports lifesaving adult and pediatric patient care and cancer research at Dana-Farber Cancer Institute.

On March 23, Pacesetters were recognized at the Boston Marathon Jimmy Fund Walk's Extra Mile Brunch at the Boston Marriott Copley Place. In 2013, more than 1,100 of the 8,500 walkers achieved Pacesetter status.

"We are grateful to everyone who participated in the 2013 Jimmy Fund events, especially to Pacesetters, who are committed to raising awareness and funds to benefit the advancement of cancer research and treatment at Dana-Farber," says Suzanne Fountain, director of The Jimmy Fund.

On Sunday, Sept. 21 more than 8,500 participants will walk with the goal of raising more than \$7.5 million, bringing the Jimmy Fund Walk's 26-year fundraising total to more than \$100 million.

The Boston Marathon Jimmy Fund Walk gives participants a unique opportunity to walk one of four routes along the historic Boston Athletic Association's (BAA) Boston Marathon course and to raise money for Dana-Farber and the Jimmy Fund. For 26 years, the BAA has supported the Boston Marathon Jimmy Fund Walk.

To register for the 26<sup>th</sup> annual Boston Marathon Jimmy Fund Walk presented by Hyundai (#JimmyFundWalk) on Sept. 21, or to support a walker, visit <u>www.JimmyFundWalk.org</u> or call <u>(866) 531-9255</u>. Registration is easy and walkers can enter the discount code NEWS for \$5 off.

## **About the Jimmy Fund**

The Jimmy Fund (<a href="www.JimmyFund.org">www.JimmyFund.org</a>) solely supports Boston's Dana-Farber Cancer Institute, raising funds for adult and pediatric cancer care and research to improve the chances of survival for cancer patients around the world. It is an official charity of the Boston Red Sox, as well as the official charity of the Massachusetts Chiefs of Police Association, the Pan-Mass Challenge, and the Variety Children's Charity of New England. Since 1948, the generosity of millions of people has helped the Jimmy Fund save countless lives and reduce the burden of cancer for patients and families worldwide. Follow the Jimmy Fund on Facebook:<a href="www.facebook.com/thejimmyfund">www.facebook.com/thejimmyfund</a> and on Twitter: <a href="@TheJimmyFund">@TheJimmyFund</a>.

## **About Dana-Farber Cancer Institute**

Dana-Farber Cancer Institute (<a href="www.dana-farber.org">www.dana-farber.org</a>) is a principal teaching affiliate of the Harvard Medical School and is among the leading cancer research and care centers in the United States. It is a founding member of the Dana-Farber/Harvard Cancer Center, designated a comprehensive cancer center by the National Cancer Institute. It provides adult cancer care with Brigham and Women's Hospital as Dana-Farber/Brigham and Women's Cancer Center and it provides pediatric care with Boston Children's Hospital as Dana-Farber/Boston Children's Cancer and Blood Disorders Center. Dana-Farber is the top ranked cancer center in New England, according to U.S. News & World Report, and one of the largest recipients among independent hospitals of National Cancer Institute and National Institutes of Health grant funding.

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