

SOUTHBOROUGH TURNS 300

TOWN MEETING
MARCH 23, 2024

TRICENTENNIAL COMMITTEE UPDATE



300

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Meet the Committee

Don Morris
Committee Chair

Ginny Martins
Committee Vice Chair

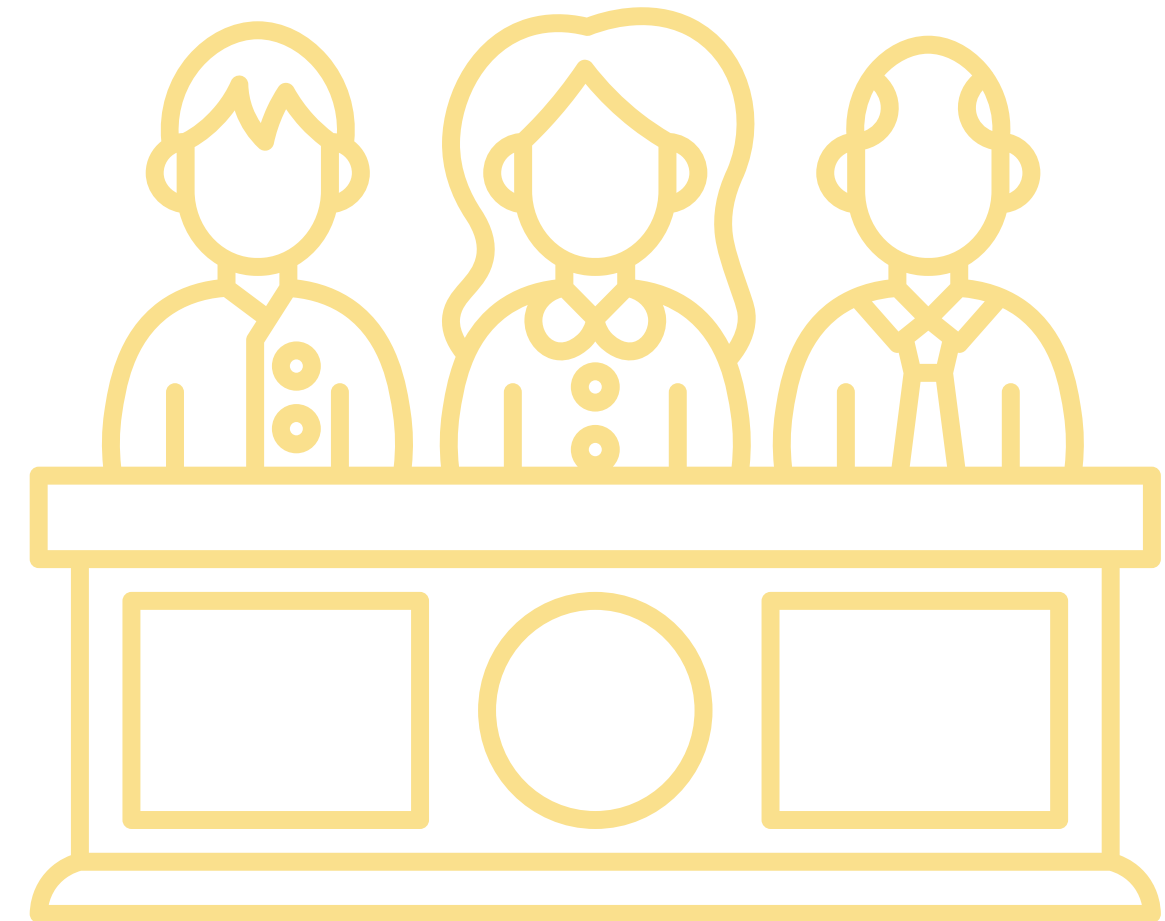
Andrew Dennington
Southborough Select Board

Jim Blaschke
Southborough Historical Commission

Steve Valentine
Veterans Representative

Patricia Burns-Fiore
At-Large Voting Resident

John Kendall
At-Large Voting Resident



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Committee Work to Date

- Monthly meetings began in November 2023
- Researched similar Towns' celebrations / plans / budgets
- Compiled growing list of 130+ Southborough organizations to approach for involvement
- Distributed Tricentennial celebration announcement letter
- Created Town Survey to garner suggestions, ideas and volunteers <https://shorturl.at/uQ469>
- Developing Town Tricentennial Web Page with links to social media
- Developing Sponsorship package



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“SAMPLE” CALENDAR OF YEAR-LONG EVENTS



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Why the Warrant Article?

TITLE VII, CHAPTER 44

SECTION 53(I)

**CITIES, TOWNS & DISTRICTS
MAY APPROPRIATE MONEY
ANNUALLY FOR UP TO 5
YEARS PRECEDING AN
ANNIVERSARY CELEBRATION
OF ITS SETTLEMENT OR
INCORPORATION.**

REASON FOR MONEY

**DEPOSITS ARE REQUIRED TO
SECURE VENUES FAR IN
ADVANCE OF EVENTS.
MONEY IS NEEDED TO
PURCHASE
COMMEMORATIVE
MERCHANDISE FOR
FUNDRAISING AS WELL AS
PROMOTIONAL MATERIALS.**

WHY \$30,000

**COMMITTEE'S EXTENSIVE
RESEARCH OF OTHER TOWNS'
BUDGETS & EVENT EXPENSES.**

SEE NEXT SLIDE



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SIMILAR TOWNS CELEBRATION BUDGETS

AVERAGE TOWN ALLOCATION

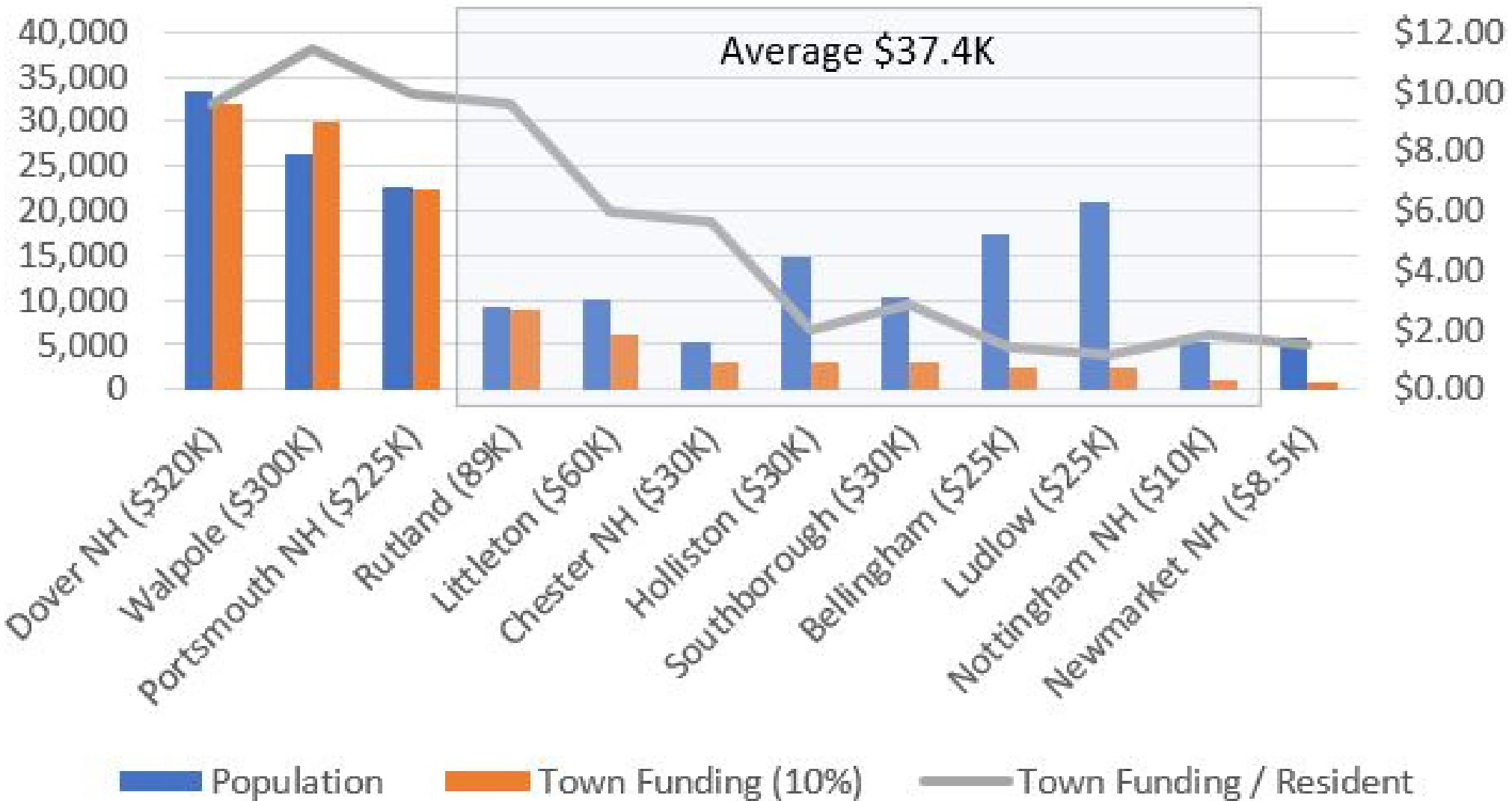
\$37.4K

RANGE OF OVERALL EVENT SPEND

\$90-400K

TOWN CONTRIBUTION
AUGMENTED BY
FUNDRAISING,
DONATIONS &
SPONSORSHIPS

Celebration Funding Comparison



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LET'S CELEBRATE!

- OUR BEAUTIFUL TOWN
- OUR HERITAGE
- OUR COMMUNITY SPIRIT

